



Sales Email Examples

1st Email - Reusable Straws

To: Auntie Julie
From: Ella Taylor
Subject: I've started my own business!

Dear Auntie Julie,

I've joined up with Young CEO Squad to learn about being an entrepreneur and start my own business. I want to see if you would like to order my products.

People are continuing to use single-use straws. And this is still a problem for the environment. I am selling these simple silicone straws that come in a carrying case with a pipe cleaner. They are very durable and fit in a pocket, purse or can hang on a backpack. They are \$5 each or 5 for \$20. They make great gifts too.



Would you like to place an order? Please reply to this email and I'll call you!

Much love,
Ella

1st Email - Baked Goods

To: Auntie Julie
From: Susie Monroe
Subject: Susie's Cakes & More Now Shipping!

Dear Auntie Julie,

Hi there! I hope you're doing well. I have been baking a lot to keep my business growing. I am now able to ship my baked goods. We have 2 new flavors of muffin: honey oat and carrot. See photo below. I know you love the lemon poppy and we still have that and the blueberry. A pack of 4 muffins costs \$15 plus \$5 shipping.

Would you like to place an order? Reply to this email.

Much love,
Susie