



YOUNG CEO SQUAD ENTREPRENEURSHIP KITS & OHIO'S LEARNING STANDARDS (GRADES 3–5)

Young CEO Squad entrepreneurship kits provide hands-on learning experiences that align with Ohio's Learning Standards for Mathematics and English Language Arts in grades 3–5. Each activity encourages students to practice key academic skills through engaging projects that support their growth both inside and outside the classroom.

Entrepreneurship Activity	Ohio's Learning Standard Category	Specific Standard Examples	How This Activity Meets the Standard
Brainstorming product ideas based on customer needs	ELA: Reading Informational Text Standards	3.RI.3, 4.RI.3, 5.RI.3	Students analyze relationships between problems (needs) and solutions (products) using informational text concepts.
Presenting a sales pitch	ELA: Speaking & Listening Standards	3.SL.4, 4.SL.4, 5.SL.4	Students orally present product ideas using facts and descriptive details to persuade an audience.
Reflecting on what went well after selling	ELA: Speaking & Listening Standards	3.SL.1, 4.SL.1, 5.SL.1	Students engage effectively in discussions, summarizing experiences and outcomes using evidence.
Creating advertising posters or flyers	ELA: Writing and Language Standards	3.W.2, 4.W.2, 5.W.2	Students produce informational and explanatory writing that conveys ideas clearly and creatively.
Writing marketing and sales emails to promote products	ELA: Writing Standards	3.W.1, 4.W.1, 5.W.1	Students write opinion pieces and persuasive communications that clearly support a point of view (buying the product) with reasons and evidence.
Budgeting for supplies and calculating costs	Math: Numbers & Operations in Base Ten	3.NBT.A.2, 4.NBT.B.4, 5.NBT.B.7	Students add, subtract, multiply, and divide numbers (including decimals) to solve multi-step word problems.

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Setting a product price and calculating profit	Math: Numbers & Operations, Measurement & Data	3.MD.C.7, 4.MD.A.2, 5.MD.A.1	Students solve real-world word problems involving money, multiplication, division, decimals, and measurements.
Tracking sales and graphing results	Math: Measurement & Data	3.MD.B.3, 4.MD.B.4	Students represent sales data and interpret real-world data sets.
Estimating how much inventory they need	Math: Operations & Algebraic Thinking	3.OA.D.8, 4.OA.A.3, 5.OA.A.1	Students solve two-step and multi-step real-world problems using the four operations.

BONUS: DEVELOPING ESSENTIAL LIFE SKILLS

Life Skill	Related Ohio Standard Area	How This Skill Develops
Confidence	English Language Arts (Speaking & Listening)	Students build confidence by presenting ideas clearly, participating in group discussions, and communicating persuasively (3.SL.1, 3.SL.4 and upward).
Resilience	Mathematics (Standards for Mathematical Practice)	Students practice perseverance through multi-step problem solving, learning that challenges and mistakes are part of the problem-solving process (MP.1).
Growth Mindset	English Language Arts (Writing Process) & Mathematics (Problem Solving)	Students engage in drafting, revising, editing, reflecting, and trying again—strengthening their mindset to embrace effort, improvement, and feedback (4.W.5, 5.W.5; MP.1, MP.6).
Problem-Solving	Mathematics (Problem Solving), ELA (Reading Comprehension)	Students tackle real-world challenges by creating solutions, building products, and addressing customer needs (MP.1, 3.RI.3).
Critical Thinking	Mathematics (Reasoning), ELA (Evaluating Texts and Arguments)	Students analyze data, evaluate choices, and make decisions based on evidence (MP.3; 4.RI.8).
Collaboration	English Language Arts (Speaking & Listening)	Students work together to brainstorm ideas, develop projects, and achieve shared goals (3.SL.1, 4.SL.1, 5.SL.1).